

PINNACLE COMPETITION 2026

Laying The Foundations
For A Sustainable Tomorrow

READY TO MAKE SUSTAINABILITY COME ALIVE?

From a young age, children form their earliest aspirations by observing the world around them. The first spark of inspiration often comes from simple moments, a story, a lesson, or someone explaining their work in a way that feels exciting and meaningful.

This year's Pinnacle Competition concept "Explain It to My Younger Self" invites participants to share about the Built Environment sector through this lens. By imagining how they would introduce sustainability in the built environment to their younger selves, participants decode concepts into engaging stories that make understanding more accessible and inspiring.

Singapore's Green Building Masterplan aims to green 80% of all buildings by 2030. By encouraging participants to explain sustainability to their younger selves, we hope to spark the kind of early inspiration that could shape tomorrow's Built Environment professionals.

Your Mission

Do You Accept?

WHY YOU SHOULD CARE

These aren't just buildings, they're the spaces where you'll **study, work, and live**. As Singapore races to green 80% of our buildings by 2030, we need fresh perspectives from young minds like yours.

THE CHALLENGE

1. Create a 3-minute video reel that features a Green Mark building in Singapore.
2. Refer to your competition category for the competition brief.
3. Imagine explaining the building to your younger self, someone curious about the world but new to sustainability concepts.
4. Your challenge is to decode the building's sustainable feature how this building works sustainably into clear, engaging, and easy-to-understand stories.
5. Use creativity, storytelling, and visual explanation to show how thoughtful sustainable design in the Built Environment contributes to a greener future for Singapore
6. To check whether the building is a Green Mark building, visit the Green Mark Buildings Directory (<https://www.slebsg.sg/Building/GreenmarkBuildingsDirectory>) and enter the building's name to search the Directory.

CHALLENGE CATEGORIES

CATEGORY A

Pre-IHL track

Secondary schools and Junior Colleges

Video submissions will be judged alongside other submissions by Pre-IHL students in Secondary Schools and Junior Colleges.

CATEGORY B

IHL track

ITEs, Polytechnics and Universities

Video submissions will be judged alongside other submissions by IHL students in studying in ITE, Polytechnics and Universities.

Judging Criteria

Pre-IHL

Communication and Creativity (30%)

- Fun and engaging explanations that are easy to understand.
- Use of simple visuals, demonstrations, or analogies to support explanations.
- Creative, clear and enthusiastic delivery.
- Explains technical concepts in simple, relatable ways.

Understanding of sustainability (40%)

- Must include at least one local building project as example.
- Must cover at least 2 different features and/or methods for the chosen question.
- Presents benefits of building such as energy savings, low EUI, thermal comfort, environmental benefits, and/or other social benefits, as appropriate and relevant for each question.
- Explains technical concepts in simple, relatable ways.

Impact and Engagement (30%)

- Helps others understand why these features matter for our environment.
- Encourages audience to notice and appreciate green features around them.
- Inspires interest in how buildings can be better for the planet.
- Creates enthusiasm for sustainable living.

Bonus Points - Social Media Engagement

Stand a chance for your submission to get bonus points through Instagram Interactions (**Likes/Comments/Saves/Shares**).

- **Moderate engagement**
Submission ranks in the middle 50% of all entries (+3 points)
- **High engagement**
Submission ranks in the top 25% of all entries (+5 points)

Judging Criteria

IHL

Communication and Creativity (30%)

- Clear and engaging communication.
- Effective use of multimedia elements to support explanations.
- Creative approaches to making content accessible.
- Uses appropriate technical terminology clearly and effectively.

Understanding of sustainability (40%)

- Must include at least one local building project as example.
- Must cover at least 3 different features and/or methods for the chosen question.
- Presents energy savings, and/or environmental benefits of building such as energy savings, low EUI, thermal comfort, environmental benefits, and/or other social benefits, as appropriate and relevant for each question
- Explains technical concepts in simple, relatable ways.

Impact and Engagement (30%)

- Creates compelling case for adopting green building technologies.
- Demonstrates broader implications for Singapore's sustainable development.
- Shows how sustainable building choices connect to larger environmental goals.
- Promotes appreciation of sustainable building practices.

Bonus Points - Social Media Engagement

Stand a chance for your submission to get bonus points through Instagram Interactions (**Likes/Comments/Saves/Shares**).

- **Moderate engagement**
Submission ranks in the middle 50% of all entries (+3 points)
- **High engagement**
Submission ranks in the top 25% of all entries (+5 points)

Category A Prizes

Secondary Schools, Junior Colleges

1st	S\$1,500
2nd	S\$1,200
3rd	S\$800

Category B Prizes

ITEs, Polytechnic, Universities

1st	S\$3,000
2nd	S\$2,000
3rd	S\$1,500

Eligible Participants

Aged 13 to 25 years old at the date of participation (i.e., as of submission deadline of 9 September 2026) and currently studying in a local Secondary School, Junior College, ITE, Polytechnic or University.

Registration Details

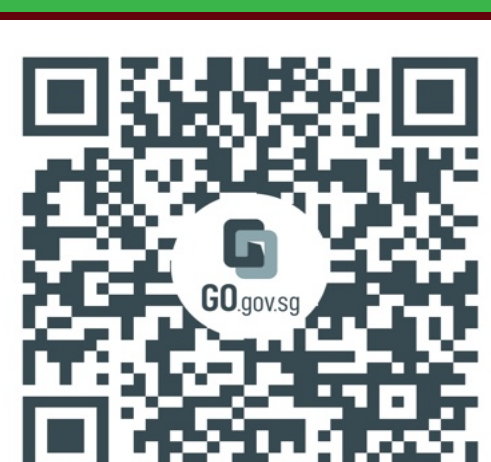
Participation is free! Simply scan the QR code and fill in the registration form.
Registration closes **27 August 2026 (11:59PM SGT)**.



Must be a member of iBuildSG Club!



Not a member of iBuildSG Club yet?
Scan the QR code to join now!



Competition Website

<https://www.buildsg.gov.sg/ibuildsg-club/pinnacle-competition-2026/>

SUBMISSION DETAILS

1. Share your video and caption on Instagram.
 - Add @ibuildsgclub as collaborator for the post before publishing.
 - Ensure your Instagram account is set to 'public' for verification and/or content sharing until 30 September 2026 (11:59PM SGT) or the official announcement of winners, whichever is earlier.
- ★ For team entries, only the team leader is required to post the video and caption on their Instagram account.
2. Submit your entry via the online submission form.

COMPETITION SCHEDULE

Milestone	Date
Registration Closes	27 August 2026 (11:59PM SGT)
Entry Submission Period Registration is required for participants can submit their entries. A submission link will be sent to participants upon successful registration.	9 September 2026 (11:59PM SGT)
Judging and Winners Announcement	September 2026

Competition dates and deadlines may be subject to adjustments.
Please check our website regularly for updates.