

iBuildSG
Club

PINNACLE COMPETITION 2026

Laying The Foundations
For A Sustainable Tomorrow



Presented by the Building and Construction Authority's (BCA) iBuildSG Club, this year's Pinnacle Competition invites students to create a 3-minute video reel featuring a Green Mark building in Singapore. Imagine explaining the building to your younger self — someone curious about the world but new to sustainability concepts. The challenge is to decode this building's sustainable features into clear, engaging, and easy-to-understand stories.



THE CHALLENGE

- Choose a **Green Mark** building for submission.
- Create a short video (of up to 3 minutes) sharing its green features. Guided by the concept of “explain to my younger self,” students will decode sustainable concepts into engaging stories that make understanding more accessible and inspiring to a younger audience.
- Students are to set their Instagram account to public, post the video with caption (up to 350 words) and, tag and invite [@iBuildSGClub](#) as a collaborator so that iBuildSG Club can see your post.
- Submit the video, caption and any supporting materials through a Google Form. The link to the Google Form will be emailed to all registered individual participants and team leaders.



ELIGIBILITY

1. Students must be a member of the iBuildSG Club.
2. Students should enter challenge categories based on their school age group –
 - **Category A** (Secondary Schools and Junior Colleges)
 - **Category B** (ITEs, Polytechnics and Universities)
3. Students can participate individually or as a team. Teams comprising of 2 or 3 members should be formed prior to registration, and the team leader can register for the competition by filling out the online registration form. Only one form is required for one team.
4. Students must be aged between 13 – 25 at the date of participation (i.e., as of submission deadline of 9 September 2026).
5. Students under the age of 18 must obtain parental or guardian consent and agree to the Terms & Conditions.

PRIZES

Category A Prizes (Secondary Schools, Junior Colleges)		Category B Prizes (ITEs, Polytechnics, Universities)	
1st Prize	S\$1,500	1st Prize	S\$3,000
2nd Prize	S\$1,200	2nd Prize	S\$2,000
3rd Prize	S\$800	3rd Prize	S\$1,500



**Registration
Closes**

**27 AUGUST 2026
(11:59PM SGT)**

**Entry
Submission Closes**

**9 SEPTEMBER 2026
(11:59PM SGT)**

**Don't miss
the deadline!**

Note:

Registration is required
before participants can
submit their entries.
A submission link will be
sent to participants upon
successful registration.

**Judging & winners
Announcement**

SEPTEMBER 2026

*Competition dates and deadlines may be subject to changes.
Please check our website for the latest updates.*



	Category A: Pre-IHL (Secondary Schools, Junior Colleges)	Category B: IHL (ITEs, Polytechnics, Universities)
CRITERIA A: Communication & Creativity [30%]	• Fun and engaging explanations that are easy to understand. • Use of simple visuals, demonstrations, or analogies to support explanations. • Creative, clear and enthusiastic delivery. • Explains technical concepts in simple, relatable ways.	• Clear and engaging communication. • Effective use of multimedia elements to support explanations. • Creative approaches to making content accessible. • Uses appropriate technical terminology clearly and effectively.
CRITERIA B: Understanding of Sustainability [40%]	• Must include one local Green Mark building as example. • Must cover 2 different features and/or methods for the chosen question. • Presents benefits of the building, such as energy savings, low EUI, thermal comfort, environmental benefits, and/or other social benefits, as appropriate and relevant for each question • Demonstrates accurate understanding of sustainability approaches.	• Must include one local Green Mark building as example. • Must cover 3 different features and/or methods for the chosen question. • Presents energy savings, and/or environmental benefits of building such as energy savings, low EUI, thermal comfort, environmental benefits, and/or other social benefits, as appropriate and relevant for each question • Shows clear grasp of sustainability approaches.
CRITERIA C: Impact and Engagement [30%]	• Helps others understand why these features matter for our built environment. • Encourages audience to notice and appreciate green features around them. • Inspires interest in how buildings can be better for the planet. • Creates enthusiasm for sustainable living.	• Creates compelling case for adopting green building technologies. • Demonstrates broader implications for Singapore's sustainable development, with reference to the Singapore Green Plan and/or the Singapore Green Building Masterplan. • Shows how sustainable building choices align with UN Sustainable Development Goals. • Promotes appreciation of sustainable building practices.
Bonus Points: Social Media Engagement	Stand a chance for your submission to get bonus points through Instagram interactions (Likes/Comments/Saves/Shares). • Moderate engagement : Submission ranks in the middle 50% of all entries → +3 points • High engagement : Submission ranks in the top 25% of all entries → +5 points	

VIDEO REQUIREMENTS

VIDEO SPECIFICATIONS

- Duration: A video of up to 3 minutes
- Video caption not exceeding 350 words
- File Format: MP4 or MOV
- Maximum file size: 1GB
- Filename Format: FullName_Age_SchoolName

SUBMISSION REQUIREMENTS

- Must be accompanied by all supporting materials
- Must be submitted via Google Form by the closing date

CONTENT & ELIGIBILITY GUIDELINES

- Must be original work created by the Participant
- Must be in English
- Must not contain inappropriate language or content
- No dangerous activities should be filmed
- Must not include copyrighted music, images, or footage without permission
- No personal identifying information should be revealed

PRIVACY & CONSENT GUIDELINES

- If participants choose to feature themselves in their video, they are deemed to have provided consent for their appearance being featured and potentially published.
- When filming in public spaces, ensure that members of the public are not identifiable in your footage. This includes avoiding clear shots of faces, name tags, or other identifying features of passersby. If incidental filming of the public is unavoidable, use techniques such as blurring, filming from a distance, or choosing camera angles that don't capture identifying features.



TERMS & CONDITIONS

Participants must be 18 years of age or older at the time of participation. For Participants under 18 years of age, a parent or guardian must:

- I. Read and agree to all terms and conditions.
- II. Accept that these terms and conditions are binding on both the Participant and the parent/guardian.
- III. Provide consent for the Participant's participation in the Competition, the Participant's video submission, the potential publication of the Participant's video and the collection and use of personal data.
- IV. Acknowledge that they have been informed of the nature of the Competition and understand the potential risks involved in the Participant's participation.

CONTACT INFORMATION

Join the iBuildSG Club and stay connected through our website <https://www.buildsg.gov.sg/ibuildsg-club/> for exclusive content and updates.

Follow us on Instagram and Facebook for the latest updates and announcements on winning entries.

MEMBERSHIP SIGN UP

Note: Participants must be members of the iBuildSG Club.

To sign up, please scan the QR code or visit: <https://go.gov.sg/ibsgclub>

iBuildSG Club Registration





**Follow us
on our socials!**



@ibuildsgclub.sg



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