

PINNACLE COMPETITION 2025

Visualising Sustainability: Reimagining the Built Environment

Presented by the Building and Construction Authority's (BCA) iBuildSG Club, this year's Pinnacle Competition marks SG60, inviting students to explore how Singapore's built environment benefits both people and our environment. Through a video essay, students will spotlight a Green-Mark Certified building and discuss how it is shaping Singapore's future.



Competition Website
<https://go.gov.sg/pinnacle2025>

ELIGIBILITY

- 1. Students must be a member of the iBuildSG Club.
- 2. Students should enter challenge categories based on their school age group –
 - Category 1 (Secondary schools and Junior Colleges)
 - Category 2 (ITEs, Polytechnics and Universities)
- 3. Students can participate individually or as a team. Teams comprising 2 or 3 members should be formed prior to registration and the team leader can register for the competition by filling out the online registration form.
- 4. Parent/guardian consent is required for students under the age of 18. Parents/guardians must read and accept the Terms and Conditions.

THE CHALLENGE

- Choose a Green Mark-certified building for submission.
- Create a short video essay (of up to 3 minutes) sharing its green features and how it benefits both users and the environment. In light of SG60, show how this building represents sustainable solutions for our community's future. Use storytelling, visuals, and creativity to engage and persuade.
- Students to set their Instagram account to public, post the video with caption (up to 350 words) and, tag and invite @iBuildSGClub as a collaborator so that iBuildSG Club can see your post.
- Submit the video, caption and any supporting materials through a Google Form. The link to the Google Form will be emailed to all registered individual participants and team leaders.

Timeline	Date
Registration deadline:	31 July 2025
Start submitting entries:	30 July 2025
Submission deadline:	20 August 2025
Judging and finalist selection:	22 – 27 August 2025
Public voting for People’s Choice Award (online):	3 – 7 September 2025 (Finalist videos will be showcased at the ‘Building Singapore Festival: From Dreams to Reality’ event @ VivoCity from 5-7 September 2025 for voting)
Winners Announcement for Both Categories: <ul style="list-style-type: none">• First, Second and Third Place Winners• People's Choice Award Winner	By 12 September 2025

Category A: Pre-IHL (Secondary Schools, Junior Colleges)		Category B: IHL (ITEs, Polytechnics, Universities)	
1st Prize	S\$1,500	1st Prize	S\$3,000
2nd Prize	S\$1,000	2nd Prize	S\$2,000
3rd Prize	S\$700	3rd Prize	S\$1,200
People’s Choice Prize	S\$300	People’s Choice Prize	S\$300

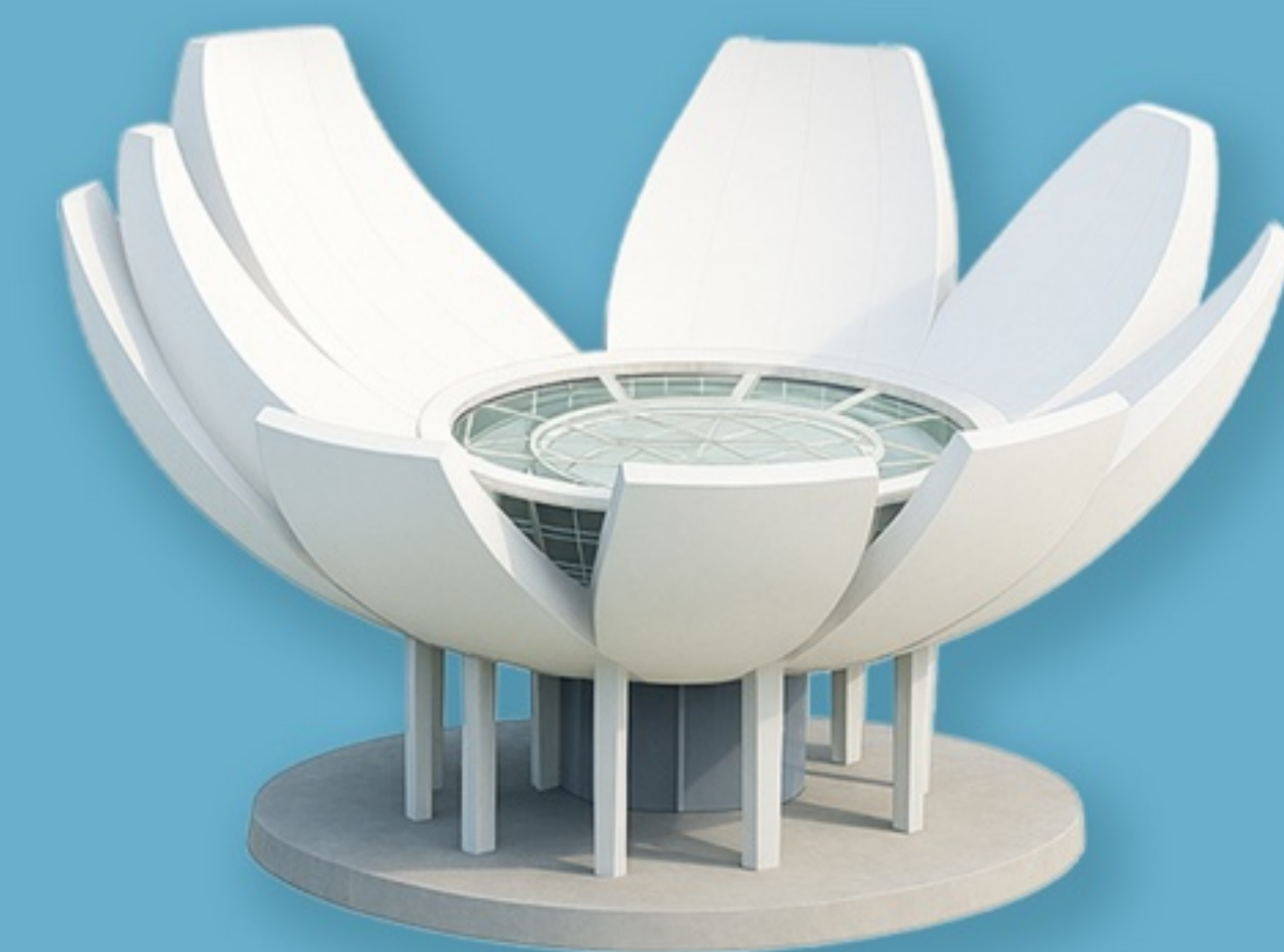


Judging Criteria and Submission Guidelines

	Category A: Pre-IHL (Secondary Schools, Junior Colleges)	Category B: IHL (ITEs, Polytechnics, Universities)
Criteria A: Storytelling and Personal Insight (25%)	Submission showcases meaningful reasons for choosing the building. It showcases personal thoughts, feelings and/or connections to the building.	Submission showcases meaningful reasons for choosing the building. It showcases personal thoughts, feelings and/or connection to the building while explaining how it shapes Singapore's future.
Criteria B: Presentation and Creativity (25%)	Submissions employs an innovative use of visuals, sound, editing or animation to tell the story in a fun and creative way.	Submissions showcases an innovative use of visuals, sound, editing, or animation to tell the story in a fun and creative way. The video narrative is coherent, compelling and well-paced. There is a clear and effective use of examples and illustrations to support key messages
Criteria C: Understanding of Sustainability (25%)	Submission shows a clear understanding of green features and their benefits and/or environmental impact.	Submission shows a clear understanding of the building's green features and their impact. It provides clear explanation about the benefits of these features. Submission links these features to Singapore's broader green building goals.
Criteria D: Impact & Engagement (25%)	Submission aids viewers in understanding why green buildings matter in everyday life. It inspires interest in sustainable buildings, their features, and the built environment.	Submissions helps viewers understand why green buildings matter to everyone. It inspires interest in sustainable buildings and their features, or curiosity about the built environment. Creates meaningful connections between people and out built environment

VIDEO ESSAY REQUIREMENTS

- Duration: A video of up to 3 minutes
- Video caption not exceeding 350 words
- File Format: MP4 or MOV
- Maximum file size: 1GB
- Filename Format: FullName_Age_SchoolName
- Must be accompanied by all supporting materials
- Must be submitted via Google Form by the closing date
- Must be original work created by the Participant
- Must be in English
- Must not contain inappropriate language or content
- No dangerous activities should be filmed
- Must not include copyrighted music, images, or footage without permission
- No personal identifying information should be revealed
- If participants choose to feature themselves in their video essays, they are deemed to have provided consent for their appearance being featured and potentially published.
- When filming in public spaces, ensure that members of the public are not identifiable in your footage. This includes avoiding clear shots of faces, name tags, or other identifying features of passersby. If incidental filming of the public is unavoidable, use techniques such as blurring, filming from a distance, or choosing camera angles that don't capture identifying features.



Key Information

TERMS AND CONDITIONS

Participants must be 18 years of age or older at the time of participation. For Participants under 18 years of age, a parent or guardian must:

I. Read and agree to all terms and conditions as listed here: <https://go.gov.sg/pc2025-tc>

II. Accept that these terms and conditions are binding on both the Participant and the parent/guardian.

III. Provide consent for the Participant's participation in the Competition, the Participant's video essay submission, the potential publication of the Participant's video essay and the collection and use of personal data.

IV. Acknowledge that they have been informed of the nature of the Competition and understand the potential risks involved in the Participant's participation.

CONTACT INFORMATION

Join the iBuildSG Club and stay connected through our website <https://www.buildsg.gov.sg/ibuildsg-club/> for exclusive content and updates.

Follow us on Instagram, Facebook and Telegram for the latest updates and announcements on winning entries.

MEMBERSHIP SIGN UP

Note: Participants must be members of the iBuildSG Club.

To sign up, please scan the QR code or go to: <https://go.gov.sg/ibsgclub>



<https://go.gov.sg/pc2025>

