

## **The iBuildSG Club Pinnacle Competition 2025 Terms and Conditions**

### **1. INTRODUCTION**

- The Pinnacle Competition 2025 (the “Competition”) is organised by the Building and Construction Authority (BCA) (the 'Organiser') under iBuildSG Club.
  - By entering this Competition, participants agree to be bound by these Competition rules. Violating any rule or not following instructions may eliminate participants' eligibility (the “Participant(s)”). The Organiser has the right to disqualify and/or exclude any entries from the Competition, at any time for any reason at its sole discretion.
  - The Competition invites Participants to explore Singapore's green buildings through compelling video essays. This creative platform challenges storytellers to spotlight Green Mark-certified developments and their sustainable features, showcasing our journey towards a greener built environment as we celebrate SG60.
- 1..1. While the featured project's sustainable features and Green Mark certification information presented must be factual and accurate, Participants may use creative storytelling approaches, including narrative elements and artistic interpretations, to showcase these features. Any additional storylines, characters, or scenarios created to enhance the presentation should support and not misrepresent the building's actual sustainable features.
- Vero Marketing Services Pte Ltd (“Vero Marketing Services”) is appointed to administer and conduct the Competition on behalf of the Organiser, including communications and correspondence with Participants.
  - If Participants receive any suspicious Competition-related communications or wish to verify the authenticity of any correspondence, please contact:  
[BCA\\_iBuildSGClub@bca.gov.sg](mailto:BCA_iBuildSGClub@bca.gov.sg).

### **2. ELIGIBILITY**

- The Competition is open to iBuildSG Club members who are students studying in local Secondary and Post-secondary educational institutions (including Junior Colleges, ITE, Polytechnics, Universities), aged between 13 to 25 at the date of participation.
- Participants must be 18 years of age or older at the time of participation. For Participants under 18 years of age, a parent or guardian must:
  - i. Read and agree to all terms and conditions.
  - ii. Accept that these terms and conditions are binding on both the Participant and the parent/guardian.



- iii. Provide consent for the Participant's participation in the Competition, the Participant's video essay submission, the potential publication of the Participant's video essay and the collection and use of personal data.
  - iv. Acknowledge that they have been informed of the nature of the Competition and understand the potential risks involved in the Participant's participation.
- 2..1. All Participants (or their parent/guardian for those under 18) shall indemnify the Organiser and its affiliates against any claims, actions, damages, losses, costs, and expenses arising from their representations made herein.

### **3. HOW TO ENTER**

- Participants are to submit their video essay, caption and all accompanying materials within the Competition submission period. Only one attempt is allowed per individual Participant or team.
- To enter the Competition:
  - i. All Participants must be iBuildSG Club members. If you are currently not an iBuildSG Club member, you can sign up at <http://bit.ly/iBuildSG-signup>.
  - ii. Participants may compete individually or in teams of up to 3 members. Each individual Participant or team can submit only one video essay.
  - iii. Participants must maintain a public Instagram account for verification and/or content sharing until 15 September 2025 or the official announcement of winners, whichever is earlier. Entries from private Instagram accounts will not be accepted.
- Participation in this Competition is free.

### **4. SUBMISSION TERMS**

- Only one submission attempt per individual Participant or team will be accepted. If an individual Participant or team makes multiple challenge attempts, the Organiser reserves the right to disqualify all submissions.
  - Participants may compete in teams of up to 3 members. Each team will be eligible for one prize only, regardless of team size. All team members must be iBuildSG Club members and studying in a local school.
- 4..1. Teams must provide the names and details (including Instagram handles) of all members.
- For entries to be considered valid, the following must be completed by submission deadline:
    - i. Add @ibuildsg as collaborator and publish video post with caption on the Participants' public Instagram account(s)
    - ii. Submit online submission form (Google Form)



*Late or missing Instagram posts will invalidate the entry. The Google Form link will be emailed to registered participants/teams.*

4..2. Participants must add @ibuildsgclub as collaborator before publishing their video post on Instagram. All Participants' Instagram accounts must remain public until 15 September 2025 or the official announcement of winners, whichever is earlier. For team entries, each member must post the video and caption on their respective Instagram account.

#### 4..3. Video Essay Requirements

- Duration: A video of up to 3 minutes
- Video caption not exceeding 350 words
- File Format: MP4 or MOV
- Maximum file size: 1 GB
  - Filename Format: FullName\_Age\_SchoolName
- Must be accompanied by all supporting materials
- Must be submitted via Google Form by the closing date
- Must be original work created by the Participant
- Must be in English
- Must not contain inappropriate language or content
- No dangerous activities should be filmed
- Must not include copyrighted music, images, or footage without permission
- No personal identifying information should be revealed
- If participants choose to feature themselves in their video essays, they are deemed to have provided consent for their appearance being featured and potentially published.
- Featured building(s) must have a valid Green Mark-certification at the time of submission.
- When filming in public spaces, ensure that members of the public are not identifiable in your footage. This includes avoiding clear shots of faces, name tags, or other identifying features of passersby. If incidental filming of the public is unavoidable, use techniques such as blurring, filming from a distance, or choosing camera angles that don't capture identifying features.
- Must comply with submission guidelines
- Submission Deadline: 20 August 2025

#### 4..4. The Organiser is not responsible for:

- Lost, late, or misdirected entries;
- Technical failures
- Injury or damage resulting from Participation
- Participants enter at their own risk

#### 4..5. Judging Criteria

- Storytelling and Personal Insight (25%)
- Presentation and Creativity (25%)
- Understanding of Sustainability/Green Features (25%)
- Impact and Engagement (25%)



- 4..6. By entering the Competition, Participants confirm their eligibility to participate and claim prizes. The Organiser may require Participants to verify their student status by providing a copy of their school-issued student identification card.
- 4..7. The Organiser reserves the right to verify Participants' student status with their schools. By entering this Competition, participants consent to this verification.
- 4..8. The Organiser reserves the right to disqualify entries that:
- Violate these terms and conditions
  - Contain inappropriate content
  - Result from cheating
  - Plagiarise
  - Contain false information
  - Infringe third-party rights
  - Are submitted late.
- 4..9. The Organiser reserves the right to disqualify Participants for any misconduct or breach of any Competition rules and terms & conditions.
- 4..10. By submitting an entry, Participants (and their parents/guardians for those under 18) grant the Organiser the non-exclusive, royalty-free, perpetual right to use, display, and showcase the video submissions across various platforms and media channels. This includes permission to edit, modify, or adapt the videos for promotional purposes, and to include them in future campaigns or educational materials. The usage rights extend to public screenings, social media platforms, websites, educational materials, marketing collateral, and future Competition publicity. While Participants retain ownership of their original work, they agree to grant to the Organiser these usage permissions as described. Credit will be given to creators where appropriate. The Organiser will not be required to pay any additional consideration or seek any additional approval in connection with such use.

## **5. ANNOUNCEMENT AND NOTIFICATION OF WINNERS**

- First, Second, and Third Place prizes will be awarded to the top three entries in each competition track, regardless of individual or team participation.
- Prizes are non-transferable and non-exchangeable.
- The top five entries from each competition track will qualify for the People's Choice Award. These shortlisted videos will be accepted as collaborative posts with the participants' Instagram accounts and appear on @ibuildsgclub Instagram for public voting.
- Winners will be announced on iBuildSG Club's Instagram (@ibuildsgclub) and other social media channels between 8-12 September 2025\*.

*\*Announcement dates may be subject to change. Check out competition website for latest updates.*



- Winners will be notified via email and text message. Winners must acknowledge receipt of notification. Reminders will be sent during the first 7 days. If no acknowledgement is received after 7 days from initial notification, the prize will be forfeited and awarded to the next eligible entry.

## **6. CHANGES TO THE COMPETITION**

The Organiser reserves the right to:

- Modify these terms and conditions
- Cancel or suspend the Competition
- Change prizes of equal value
- Make final decisions on any disputes

## **7. DATA PROTECTION**

- By entering the Competition, Participants consent to the collection, use, and processing of their personal information by the Organiser, and Vero Marketing Services for the purposes of:
  - Administering the Competition
  - Contacting Participants regarding their submission
  - Verifying eligibility
  - Prize administration
  - And other reasonable purposes relating to Competition administration and management
- All personal information will be safeguarded and processed in accordance with the requirements of the Personal Data Protection Act 2012 for the time being in force.

## **8. PROMOTIONAL RIGHTS**

Participants consent to participate in reasonable publicity and promotional activities as may be required by the Organiser or Vero Marketing Services in connection with the Competition.

## **9. LIMITATION OF LIABILITY**

To the maximum extent permitted by applicable law, in no event shall the Organiser be liable to the Participant or Vero Marketing Services for any breach of confidentiality obligations, violation of intellectual property rights, or for any indirect, incidental, special, exemplary, consequential, or punitive damages, including but not limited to loss of use, revenue or profit, data, use, goodwill, or other intangible losses, arising out of or in connection with this Competition, whether based on contract, tort, negligence, strict liability or otherwise.

## **10. GENERAL**



- 10.1. The Organiser reserves the right to modify or cancel the Competition upon any circumstances that arise out of their control.
- 10.2. The Organiser accepts no liability for failed prize notifications resulting from incorrect, invalid, or outdated contact information provided by Participants.
- 10.3. The Terms and Conditions shall be interpreted in accordance and governed by the laws of Singapore and each Participant submits to the exclusive jurisdiction of the Singapore Courts.