

PINNACLE COMPETITION 2026

Laying The Foundations For A Sustainable Tomorrow

READY TO MAKE SUSTAINABILITY COME ALIVE?

From a young age, children form their earliest aspirations by observing the world around them. The first spark of inspiration often comes from simple moments, a story, a lesson, or someone explaining their work in a way that feels exciting and meaningful.

This year's Pinnacle Competition concept "Explain it to My Younger Self" invites participants to share about the Built Environment sector through this lens. By imagining how they would introduce sustainability in the built environment to their younger selves, participants decode concepts into engaging stories that make understanding more accessible and inspiring.

Singapore's Green Building Masterplan aims to green 80% of all buildings by 2030. By encouraging participants to explain sustainability to their younger selves, we hope to spark the kind of early inspiration that could shape tomorrow's Built Environment professionals.

Your Mission

Do You Accept?

WHY YOU SHOULD CARE

These aren't just buildings, they're the spaces where you'll **study, work, and live**. As Singapore races to green 80% of our buildings by 2030, we need fresh perspectives from young minds like yours.

THE CHALLENGE

1. Create a 3-minute video reel that features a Green Mark building in Singapore.
2. Refer to your competition category for the competition brief.
3. Imagine explaining the building to your younger self, someone curious about the world, but new to sustainability concepts.
4. Your challenge is to decode the building's sustainable features into clear, engaging, and easy-to-understand stories.
5. Use creativity, storytelling, and visual explanation to show how thoughtful sustainable design in the Built Environment contributes to a greener future for Singapore.
6. To check whether the building is a Green Mark building, visit the Green Mark Buildings Directory (<https://www.slebsg/Building/GreenmarkBuildingsDirectory>) and enter the building's name to search the Directory.

CHALLENGE CATEGORIES

CATEGORY A Pre-IHL track Secondary Schools and Junior Colleges

Video submissions will be judged alongside other submissions by Pre-IHL students in Secondary Schools and Junior Colleges.

CATEGORY B IHL track ITEs, Polytechnics and Universities

Video submissions will be judged alongside other submissions by IHL students in ITEs, Polytechnics and Universities.

Judging Criteria

Pre-IHL

Communication and Creativity (30%)

- ▶ Fun and engaging explanations that are easy to understand.
- ▶ Use of simple visuals, demonstrations, or analogies to support explanations.
- ▶ Creative, clear and enthusiastic delivery.
- ▶ Explains technical concepts in simple, relatable ways.

Understanding of sustainability (40%)

- ▶ Must include one local Green Mark building as example.
- ▶ Must cover 2 different features and/or methods for the chosen question.
- ▶ Presents benefits of the building, such as energy savings, low EUI, thermal comfort, environmental benefits, and/or other social benefits, as appropriate and relevant for each question.
- ▶ Demonstrates accurate understanding of sustainability approaches.

Impact and Engagement (30%)

- ▶ Helps others understand why these features matter for our built environment.
- ▶ Encourages audience to notice and appreciate green features around them.
- ▶ Inspires interest in how buildings can be better for the planet.
- ▶ Creates enthusiasm for sustainable living.

Bonus Points - Social Media Engagement

Stand a chance for your submission to get bonus points through Instagram Interactions (Likes/Comments/Saves/Shares).

- ▶ **Moderate engagement**
Submission ranks in the middle 50% of all entries (+3 points)
- ▶ **High engagement**
Submission ranks in the top 25% of all entries (+5 points)

Prizes Secondary Schools, Junior Colleges

1st	S\$1,500
2nd	S\$1,200
3rd	S\$800

Judging Criteria

IHL

Communication and Creativity (30%)

- ▶ Clear and engaging communication.
- ▶ Effective use of multimedia elements to support explanations.
- ▶ Creative approaches to making content accessible.
- ▶ Uses appropriate technical terminology clearly and effectively.

Understanding of sustainability (40%)

- ▶ Must include one local Green Mark building as example.
- ▶ Must cover 3 different features and/or methods for the chosen question.
- ▶ Presents energy savings, and/or environmental benefits of the building such as energy savings, low EUI, thermal comfort, environmental benefits, and/or other social benefits, as appropriate and relevant for each question.
- ▶ Shows clear grasp of sustainability approaches.

Impact and Engagement (30%)

- ▶ Creates compelling case for adopting green building technologies.
- ▶ Demonstrates broader implications for Singapore's sustainable development, with reference to the Singapore Green Plan and/or the Singapore Green Building Masterplan.
- ▶ Shows how sustainable building choices align with UN Sustainable Development Goals.
- ▶ Promotes appreciation of sustainable building practices.

Bonus Points - Social Media Engagement

Stand a chance for your submission to get bonus points through Instagram Interactions (Likes/Comments/Saves/Shares).

- ▶ **Moderate engagement**
Submission ranks in the middle 50% of all entries (+3 points)
- ▶ **High engagement**
Submission ranks in the top 25% of all entries (+5 points)

Prizes ITEs, Polytechnics, Universities

1st	S\$3,000
2nd	S\$2,000
3rd	S\$1,500

Eligible Participants

Aged 13 to 25 years old and currently studying in a local Secondary School, Junior College, ITE, Polytechnic or University.

Registration Details

Participation is free! Simply scan the QR code and fill in the registration form. Registration closes **21 July 2026**.



Must be a member of iBuildSG Club!



Not a member of iBuildSG Club yet? Scan the QR code to join now!

Competition Website

<https://www.buildsg.gov.sg/ibuildsg-club/pinnacle-competition-2026/>

SUBMISSION DETAILS

1. Share your video and caption on Instagram.
 - ▶ Add @ibuildsgclub as collaborator for the post before publishing.
 - ▶ Ensure your Instagram account is set to 'public' for verification and/or content sharing until 30 September 2026 23:59 or the official announcement of winners, whichever is earlier.
2. Submit your entry via the online submission form.

COMPETITION SCHEDULE

Milestone	Date
Registration Closes	21 July 2026
Entry Submission Closes <i>Registration is required before participants can submit their entries. A submission link will be sent to participants upon successful registration.</i>	14 August 2026
Judging and Winners Announcement	August - September 2026

Competition dates and deadlines may be subject to changes. Please check our website regularly for updates.